SimFly Pty Ltd produces aviation training material and devices used for training pilots.

Airline recruitment trends are seeing pilot’s careers progressing rapidly through the industry around the world’s airlines. Advancements in aviation training technology is also changing as classroom and simulated training is used exclusively for training pilots prior to them entering a jet aircraft for the first time. This style of training is not only safer but also more cost effective and is also increasingly being utilised by smaller light aircraft training schools.

SimFly has recognised this and as a result started producing and supplying training material to the aviation training community. SimFly’s detailed cockpit poster become the first basic necessity for a pilot during aircraft systems training s procedural practice is paramount for them to be able to achieve competency in their cockpit workcycles and flowsA seeing a pilot’s career pilot’s level of training career path is characterised by their standard of goal is to fly for an airline. consists starts with ll levels of pilots training from Airlines to Recreational Aviation benefit from in all levels of aviation from Ailine designs builds and Supplies pilot training aids to the

Avsoft International produces aviation training materials for students and pilots, including full color Cockpit Panel Posters, System Diagram Posters, Large Scale Graphics, Quick Study Guides (QSGs), Aircraft Review Software- the Lights & Switch Guide (LSG) and Pro Systems Review (PSR), Aircraft Systems Courseware, and General Subjects Courseware, in the form of Computer Based Training (CBT) and Web Based Training (WBT). Avsoft International also provides Courseware Design, Development, and Deployment via the Avsoft RD3 Tool and CBT Database Tool, as well as its ownLearning Management System (LMS), and LMS User Management System (LUMS). Avsoft International produces training products for the following aircraft: Airbus Industries

General

The

***Scope of Work***

*SimFly Pty Ltd provides aircraft Cockpit Posters, Cockpit Procedure Trainers and Synthetic Flight Training Devices to both the professional and recreational flight training industry.*

***Company Background***

*A lack of similar training products available locally to the aviation industry prompted the incorporation of SimFly and the company initially began to supply to a niche market. SimFly has since experienced rapid growth in the subsequent years and is now supplying products to major airlines and aviation flight training centres across the globe along with many other smaller flying schools and individuals. To meet demand the company has increased its workforce and invested significantly in new production equipment and is now also increasing its research and development to provide some new and improved products to its customers.*

***Company Strategy***

***Purpose*** *– To be the leader in the supply of flight training material to the aviation training industry.*

***Vision*** *– To provide quality products that exceed the expectations of our customers.*

***Mission Statement*** *– To build long term relationships with our customers and provide exceptional customer service by pursuing business through innovation and increased technology.*

***Core values*** *– We believe in treating our customers with respect. We grow through creativity, invention and innovation. We intergrate honesty, integrity and business ethics into all aspects of our business.*

***Goals*** *– Greater global expansion into the aviation training industry with our products.*

*in providing our products to the aviation training industry.*